

2 February 2021



Derby and Derbyshire COVID-19 Vaccination Programme | Stakeholder Bulletin #23

Dear Colleagues,

This week began with the encouraging news that residents at all eligible care homes have now been offered the COVID-19 vaccine. I know how hard colleagues from multiple organisations have been working to reach these vulnerable people, and it is a tribute to your professionalism and dedication that we have had such success.

We are now really ramping our efforts to ensure we reach out effectively with vaccinations to all the communities of Derby and Derbyshire. We know this is not always easy to achieve, but we also know how important it is, so I am delighted to see effective videos and messages being shared to encourage take-up of the vaccine.

As always, I would be extremely grateful if you could share this update as far and as wide as possible. Thank you in advance of your cooperation.

Best wishes and stay safe.

Dr Steve Lloyd
Medical Director
NHS Derby and Derbyshire CCG



Latest developments

Official figures showed that the NHS has now offered the Covid-19 vaccine to residents at every eligible care home with older residents across England, and Derbyshire has played its role in this success.

We know that there are lower levels of take up of the vaccination in some of our communities than others and we are working with behavioural psychologists, local authority colleagues and others across the system to gather intelligence and create targeted messages that resonate with people who may be hesitant about the vaccine. As part of our approach we are using locally derived video materials and also nationally available materials which you can see in the examples below:

- [A video of Dr Bola Owolabi](#), Director of Health Inequalities at the Health Foundation, providing reassurance of vaccine safety and encouraging uptake
- [A video featuring Adil Ray](#) and other public figures encouraging vaccine uptake

The vaccination sites have been receiving more praise and support from the community:

- Staff and volunteers at the Oaklands site in Swadlincote have had plenty to smile about recently, with Morrisons, Sainsbury's, The Garden King, and Ice and Slice Pizza Parlour all pitching in with deliveries.

- “I attended The Winding Wheel for my Covid vaccination and I was most impressed with the organisation involved and would like to thank everyone involved with the whole process. Thank you.” – Lynda T.
- “A clear and really smooth process with everyone so friendly, welcoming and supportive – making the whole thing a great experience.” – Anonymous Derby Arena patient.

Daily statistics

UK Summary

See the [easy read summary](#) for the UK.

People vaccinated up to and including 31 January 2021

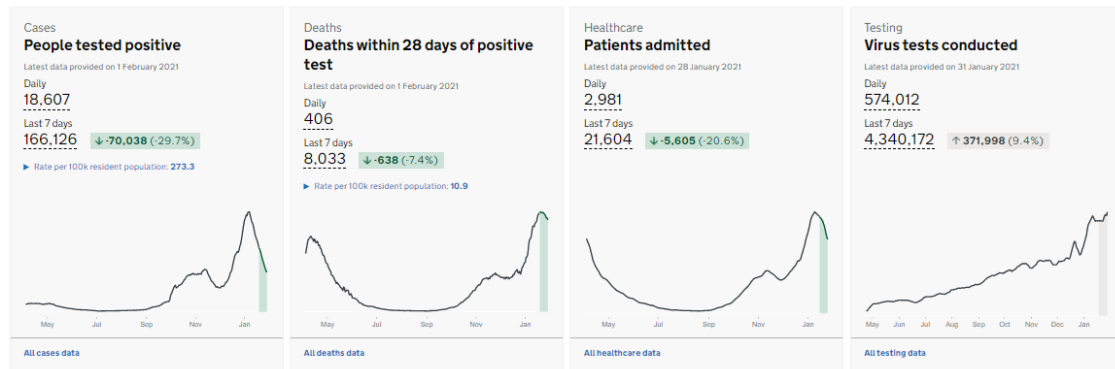
First dose: 9,296,367

Second dose: 494,209

[View vaccination data](#)

Estimated R number

0.7 to 1.1 with a daily infection growth rate range of -5% to 0% as of 29 January 2021.



FAQs

What should I bring to my vaccination appointment?

- If you have been sent an invitation letter or text message, please bring this with you.
- If you do not have an invitation, bring evidence of your age, staff identification (for frontline healthcare workers) or evidence that you are officially considered to be extremely clinically vulnerable.
- No bags or rucksacks.
- No family members or friends unless they are needed to help you to understand or receive your vaccination.
- Staff will use their discretion, but please follow these guidelines where possible to reduce delays and make your vaccination experience as smooth as possible.

Next steps

We expect to open three more pharmacy-led sites soon, and these will add yet more options more patients across the county. We will be able to provide more information about the location of these sites soon.

More information

For more information go to the Joined Up Care Derbyshire website [here](#).

The Next Edition

My next update will include:

- Other latest developments
- Frequently Asked questions

If you have any feedback, or questions, please email us at: ddccg.enquiries@nhs.net. We are sure you will understand that we are very busy, but we will endeavour to respond to all queries within three working days.

Disclaimer:

While every effort has been made to ensure the contents of this bulletin are accurate and up-to-date you will appreciate that the situation relating to the coronavirus pandemic can change rapidly and so NHS Derby and Derbyshire CCG does not accept any responsibility of any omission as it is not deliberate. Nevertheless, we will appreciate provision of accurate information to improve our work. Where links are provided to external content, NHS Derby and Derbyshire CCG holds no responsibility for such content or accuracy.

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